



*Statistics for Development*

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# TOURISM STATISTICS RELEASE



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## TOURISM STATISTICAL RELEASE FOR THE MONTH OF OCTOBER, 2016

### 1. Introduction

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

### 2. Definition and Concepts

**Visitor<sup>1</sup>:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

**Tourist:** Is a visitor who stays at least one night in any facility that regularly or occasionally provides overnight accommodation in the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of tourists entered the country direct from abroad;
- (ii) Domestic flight – comprising of tourists entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of tourists entered Zanzibar by using local sea boats.

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<sup>1</sup> Visitors are classified as tourists if they spend the night away from home

### **3. Key findings**

About **44,169** visitors entered Zanzibar in October, 2016 which is an increase of **73.7** percent compared to corresponding month in October 2015 and **34.8** percent compared to previous month. Europeans continue to dominate the tourism market in Zanzibar. About half of the total visitors (**50.7** percent) who entered Zanzibar in October, 2016 were from Europe. In country wise, Indian took the first position (**13.0** percent) followed by Israel (**10.7** percent) while New Zealand continued to record the least (**0.5** percent). Italy dropped to fourth position from second position in the corresponding month in 2015 (Table 1).

The data from table 2 shows that **31,325** visitors entered Zanzibar through Airport, among them **22,202** visitors came by international flights and **9,123** by domestic flights. Also **12,844** visitors entered through Seaport by ferry boat from Tanzania Mainland.

Generally, Zanzibar received **300,822** visitors from January to October of 2016 which is an increase of **31.7** percent compared to the corresponding January - October, 2015. Six of every ten (**62.4** percent) of all visitors were from Europe. In country wise, Italy (**11.9** percent) is the leading market for January-October tourism market. About **241,476** visitors entered through airport which is equivalent to **80.3** percent while the remaining **59,346** visitors entered through seaport that accounting **19.7** percent ( Table 3).

Information on the purpose of visit (Table 4) shows that, majority of visitors **43,663** (**98.9** percent) in October 2016 were in Zanzibar for holidays followed by **246** (**0.6** percent) and **54** (**0.1** percent) of visitors were in Zanzibar for 'visiting friends and relatives' and 'business and conference' respectively.

Table 5 shows that in October, 2016 there were **19,856** (**45.0** percent) males and **24,313** (**55.0** percent) female visitors. Comparing to the previous month, males increased by **40.3** percent while females increased by **30.6** percent.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in Table 6 show that **3,150** (**7.1** percent) visitors were aged less than 15 years; **38,631** (**87.5** percent) were aged 15 and 64 years and **2,388** (**5.4** percent) were aged 65 years and older.

Table 7 shows that just above the quarter of all visitors (**27.1** percent) in October stayed in the country for seven days while less than one percent (**0.7** percent) of them stayed for a month or more. The overall average length of stay for visitor in October, 2016 was **7** nights.

The total number of visitors from emerging market shows a remarkable growth compared with corresponding month in 2015 and previous month. With the exception of Poland, the remaining emerging countries show the growth compared to the corresponding month in 2015 and previous months (Table 8).

The total of **542,252** bed-spaces was available in October. Out of these bed-spaces, an estimate of **306,420** hotel-beds were sold during that month representing a bed occupancy rate of **56.5** percent.(Table 9).

**Table1: International Visitors by Nationality, October 2016**

Nationality	October 2015			September 2016			October 2016			% Change, October 2015 to October 2016	% Change, September 2016 to October 2016
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
<b>EUROPE</b>											
Scandinavian	1,774	7.0	4	903	2.8	10	1,922	4.4	8	8.3	112.8
British	2,137	8.4	3	3,523	10.8	3	3,371	7.6	5	57.7	-4.3
German	4,051	15.9	1	4,485	13.7	1	4,183	9.5	3	3.3	-6.7
Italian	3,002	11.8	2	3,879	11.8	2	3,758	8.5	4	25.2	-3.1
French	1,655	6.5	5	1,205	3.7	7	2,065	4.7	7	24.8	71.4
Dutch	821	3.2	9	868	2.6	11	1,509	3.4	10	83.8	73.8
Belgium	380	1.5	13	388	1.2	16	590	1.3	14	55.3	52.1
Russian	228	0.9	19	226	0.7	19	252	0.6	20	10.5	11.5
Turkish	61	0.2	21	363	1.1	17	105	0.2	23	72.1	-71.1
Polish	306	1.2	16	272	0.8	18	255	0.6	19	-16.7	-6.3
Ukrainian	77	0.3	20	211	0.6	20	455	1.0	17	490.9	115.6
Czech Republic	273	1.1	17	156	0.5	22	376	0.9	18	37.7	141.0
Spanish	669	2.6	10	1,016	3.1	9	883	2.0	12	32.0	-13.1
Other European	2,173	8.5		2,137	6.5		2,691	6.1		23.8	25.9
<b>Subtotal</b>	<b>17,607</b>	<b>69.3</b>		<b>19,632</b>	<b>59.9</b>		<b>22,415</b>	<b>50.7</b>		<b>27.3</b>	<b>14.2</b>
<b>ASIA</b>											
Japanese	61	0.2	21	157	0.5	21	114	0.3	21	86.9	-27.4
Chinese	364	1.4	14	406	1.2	15	471	1.1	15	29.4	16.0
Indian	273	1.1	17	1,155	3.5	8	5,733	13.0	1	2,000.0	396.4
Israeli	1,510	5.9	7	2,371	7.2	4	4,713	10.7	2	212.1	98.8
Other Asian	522	2.1		1,366	4.2		2,474	5.6		373.9	81.1
<b>Subtotal</b>	<b>2,730</b>	<b>10.7</b>		<b>5,455</b>	<b>16.6</b>		<b>13,505</b>	<b>30.6</b>		<b>394.7</b>	<b>147.6</b>
<b>AFRICA</b>											
Kenyan	668	2.6	11	761	2.3	12	969	2.2	11	45.1	27.3
South African	1,541	6.1	6	2,168	6.6	5	2,179	4.9	6	41.4	0.5
Other African	652	2.6		1,236	3.8		1,113	2.5		70.7	-10.0
<b>Subtotal</b>	<b>2,861</b>	<b>11.3</b>		<b>4,165</b>	<b>12.7</b>		<b>4,261</b>	<b>9.6</b>		<b>48.9</b>	<b>2.3</b>
<b>AMERICA</b>		0.0									
American	1,154	4.5	8	1,877	5.7	6	1,732	3.9	9	50.1	-7.7
Canadian	503	2.0	12	522	1.6	14	646	1.5	13	28.4	23.8
Other American	196	0.8		351	1.1		261	0.6		33.2	-25.6
<b>Subtotal</b>	<b>1,853</b>	<b>7.3</b>		<b>2,750</b>	<b>8.4</b>		<b>2,639</b>	<b>6.0</b>		<b>42.4</b>	<b>-4.0</b>
<b>OCEANIA</b>											
Australian	322	1.3	15	530	1.6	13	462	1.0	16	43.5	-12.8
New Zealand	36	0.1	23	155	0.5	23	107	0.2	22	197.2	-31.0
<b>Subtotal</b>	<b>358</b>	<b>1.4</b>		<b>685</b>	<b>2.1</b>		<b>569</b>	<b>1.3</b>		<b>58.9</b>	<b>-16.9</b>
Not stated	13	0.1		78	0.2		780	1.8		5,900.0	900.0
<b>TOTAL</b>	<b>25,422</b>	<b>100.0</b>		<b>32,765</b>	<b>100.0</b>		<b>44,169</b>	<b>100.0</b>		<b>73.7</b>	<b>34.8</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 2: International Visitors by Nationality through entry points, October 2016**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	845	652	1,497	0	425	425
British	1,695	1,132	2,827	0	544	544
German	2,311	1,314	3,625	0	558	558
Italian	3,502	159	3,661	0	97	97
French	907	738	1,645	0	420	420
Dutch	932	332	1,264	0	245	245
Belgium	351	138	489	0	101	101
Russian	150	54	204	0	48	48
Turkish	40	42	82	0	23	23
Polish	150	59	209	0	46	46
Ukrainian	416	20	436	0	19	19
Czech Republic	281	45	326	0	50	50
Spanish	398	402	800	0	83	83
Other Europeans	1,285	993	2,278	0	413	413
<b>Subtotal</b>	<b>13,263</b>	<b>6,080</b>	<b>19,343</b>	<b>0</b>	<b>3,072</b>	<b>3,072</b>
<b>ASIA</b>						
Japanese	36	19	55	0	59	59
Chinese	82	209	291	0	180	180
Indian	410	218	628	0	5,105	5,105
Israeli	3,750	887	4,637	0	76	76
Other Asians	554	128	682	0	1,792	1,792
<b>Subtotal</b>	<b>4,832</b>	<b>1,461</b>	<b>6,293</b>	<b>0</b>	<b>7,212</b>	<b>7,212</b>
<b>AFRICA</b>						
Kenyan	566	43	609	0	360	360
South African	1,836	131	1,967	0	212	212
Other Africans	520	128	648	0	465	465
<b>Subtotal</b>	<b>2,922</b>	<b>302</b>	<b>3,224</b>	<b>0</b>	<b>1,037</b>	<b>1,037</b>
<b>AMERICA</b>						
American	434	647	1,081	0	651	651
Canadian	127	285	412	0	234	234
Other Americans	93	113	206	0	55	55
<b>Subtotal</b>	<b>654</b>	<b>1,045</b>	<b>1,699</b>	<b>0</b>	<b>940</b>	<b>940</b>
<b>OCEANIA</b>						
Australian	102	175	277	0	185	185
New Zealand	16	43	59	0	48	48
<b>Subtotal</b>	<b>118</b>	<b>218</b>	<b>336</b>	<b>0</b>	<b>233</b>	<b>233</b>
Not stated	413	17	430	0	350	350
<b>TOTAL</b>	<b>22,202</b>	<b>9,123</b>	<b>31,325</b>	<b>0</b>	<b>12,844</b>	<b>12,844</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality through entry points, January-October 2016**

Nationality	January-October 2015			January-October 2016					% Change, Jan-October 2015 to Jan-October 2016
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	13,335	5.8	5	12,567	3,693	16,260	5.4	7	21.9
British	18,505	8.1	3	19,154	6,545	25,699	8.5	3	38.9
German	25,931	11.4	2	28,987	4,596	33,583	11.2	2	29.5
Italian	32,297	14.1	1	34,496	1,215	35,711	11.9	1	10.6
French	13,211	5.8	6	13,106	2,152	15,258	5.1	8	15.5
Dutch	8,243	3.6	8	8,853	1,985	10,838	3.6	10	31.5
Belgium	4,435	1.9	12	3,812	844	4,656	1.5	16	5.0
Russian	1,376	0.6	20	2,802	363	3,165	1.1	20	130.0
Turkish	1,718	0.8	19	1,247	588	1,835	0.6	21	6.8
Polish	3,491	1.5	16	3,940	433	4,373	1.5	17	25.3
Ukrainian	477	0.2	23	4,417	268	4,685	1.6	15	882.2
Czech Republic	2,168	0.9	18	2,855	315	3,170	1.1	19	46.2
Spanish	4,660	2.0	11	6,658	972	7,630	2.5	12	63.7
Other European	20,152	8.8		17,367	3,569	20,936	7.0		3.9
<b>Subtotal</b>	<b>149,999</b>	<b>66</b>		<b>160,261</b>	<b>27,538</b>	<b>187,799</b>	<b>62.4</b>		<b>25.2</b>
<b>ASIA</b>									
Japanese	1,001	0.4	21	774	507	1,281	0.4	22	28.0
Chinese	4,152	1.8	13	3,594	2,054	5,648	1.9	13	36.0
Indian	3,746	1.6	15	3,530	7,316	10,846	3.6	9	189.5
Israeli	7,545	3.3	10	16,551	322	16,873	5.6	6	123.6
Other Asian	9,347	4.1		8,262	4,193	12,455	4.1		33.3
<b>Subtotal</b>	<b>25,791</b>	<b>11</b>		<b>32,711</b>	<b>14,392</b>	<b>47,103</b>	<b>15.7</b>		<b>82.6</b>
<b>AFRICA</b>									
Kenyan	8,183	3.6	9	5,236	2,653	7,889	2.6	11	-3.6
South African	11,465	5.0	7	16,097	1,507	17,604	5.9	5	53.5
Other African	8,614	3.8		5,344	3,545	8,889	3.0		3.2
<b>Subtotal</b>	<b>28,262</b>	<b>12</b>		<b>26,677</b>	<b>7,705</b>	<b>34,382</b>	<b>11.4</b>		<b>21.7</b>
<b>AMERICA</b>									
American	14,448	6.3	4	12,449	5,181	17,630	5.9	4	22.0
Canadian	4,148	1.8	14	3,749	1,727	5,476	1.8	14	32.0
Other American	1,673	0.7		1,842	595	2,437	0.8		45.7
<b>Subtotal</b>	<b>20,269</b>	<b>9</b>		<b>18,040</b>	<b>7,503</b>	<b>25,543</b>	<b>8.5</b>		<b>26.0</b>
<b>OCEANIA</b>									
Australian	3,101	1.4	17	2,416	1,209	3,625	1.2	18	16.9
New Zealand	807	0.4	22	543	343	886	0.3	23	9.8
<b>Subtotal</b>	<b>3,908</b>	<b>2</b>		<b>2,959</b>	<b>1,552</b>	<b>4,511</b>	<b>1.5</b>		<b>15.4</b>
Not stated	171	0.1		828	656	1,484	0.5		767.8
<b>TOTAL</b>	<b>228,400</b>	<b>100</b>		<b>241,476</b>	<b>59,346</b>	<b>300,822</b>	<b>100.0</b>		<b>31.7</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, October 2016**

Nationality	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>									
Scandinavian	0	1	1	8	1,903	2	1	6	1,922
British	3	0	0	18	3,337	5	1	7	3,371
German	0	1	1	21	4,140	1	0	19	4,183
Italian	2	0	2	8	3,729	6	1	10	3,758
French	0	1	0	28	2,026	1	0	9	2,065
Dutch	0	1	0	1	1,504	1	0	2	1,509
Belgium	6	0	0	3	578	0	0	3	590
Russian	0	0	0	0	249	0	0	3	252
Turkish	1	0	0	1	102	0	0	1	105
Polish	0	0	0	2	252	0	0	1	255
Ukrainian	0	0	0	0	449	0	0	6	455
Czech Republic	0	0	0	1	374	0	0	1	376
Spanish	0	0	0	12	868	2	0	1	883
Other Europeans	0	0	0	18	2,663	1	0	9	2,691
<b>Subtotal</b>	<b>12</b>	<b>4</b>	<b>4</b>	<b>121</b>	<b>22,174</b>	<b>19</b>	<b>3</b>	<b>78</b>	<b>22,415</b>
<b>ASIA</b>									
Japanese	0	0	0	0	112	1	0	1	114
Chinese	0	0	0	2	463	3	0	3	471
Indian	2	1	0	17	5,692	0	0	21	5,733
Israeli	0	1	0	9	4,694	3	0	6	4,713
Other Asians	2	0	1	37	2,421	2	0	11	2,474
<b>Subtotal</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>65</b>	<b>13,382</b>	<b>9</b>	<b>0</b>	<b>42</b>	<b>13,505</b>
<b>AFRICA</b>									
Kenyan	0	0	1	6	940	12	2	8	969
South African	0	0	1	7	2,160	1	0	10	2,179
Other Africans	0	0	0	16	1,075	9	1	12	1,113
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>29</b>	<b>4,175</b>	<b>22</b>	<b>3</b>	<b>30</b>	<b>4,261</b>
<b>AMERICA</b>									
American	0	0	0	15	1,705	2	0	10	1,732
Canadian	2	0	0	2	640	1	0	1	646
Other Americans	0	0	0	6	253	0	0	2	261
<b>Subtotal</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>23</b>	<b>2,598</b>	<b>3</b>	<b>0</b>	<b>13</b>	<b>2,639</b>
<b>OCEANIA</b>									
Australian	0	0	0	3	458	0	0	1	462
New Zealand	0	0	0	1	105	0	0	1	107
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>563</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>569</b>
<b>Not stated</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>771</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>780</b>
<b>TOTAL</b>	<b>18</b>	<b>6</b>	<b>7</b>	<b>246</b>	<b>43,663</b>	<b>54</b>	<b>6</b>	<b>168</b>	<b>44,169</b>
<b>TOTAL PERCENT</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>98.9</b>	<b>0.1</b>	<b>0.0</b>	<b>0.4</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 5: International Visitors by Nationality and Sex, October 2016**

Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	739	1,183	1,922
British	1,282	2,089	3,371
German	1,765	2,418	4,183
Italian	1,601	2,157	3,758
French	888	1,177	2,065
Dutch	656	853	1,509
Belgium	248	342	590
Russian	108	144	252
Turkish	64	41	105
Polish	102	153	255
Ukrainian	198	257	455
Czech Republic	178	198	376
Spanish	339	544	883
Other European Country	1,177	1,514	2,691
<b>Subtotal</b>	<b>9,345</b>	<b>13,070</b>	<b>22,415</b>
<b>ASIA</b>			
Japanese	55	59	114
Chinese	250	221	471
Indian	3,148	2,585	5,733
Israeli	1,920	2,793	4,713
Other Asian	1,332	1,142	2,474
<b>Subtotal</b>	<b>6,705</b>	<b>6,800</b>	<b>13,505</b>
<b>AFRICA</b>			
Kenyan	509	460	969
South African	965	1,214	2,179
Other African	643	470	1,113
<b>Subtotal</b>	<b>2,117</b>	<b>2,144</b>	<b>4,261</b>
<b>AMERICA</b>			
American	729	1,003	1,732
Canadian	240	406	646
Other American	112	149	261
<b>Subtotal</b>	<b>1,081</b>	<b>1,558</b>	<b>2,639</b>
<b>OCEANIA</b>			
Australian	208	254	462
New Zealand	49	58	107
<b>Subtotal</b>	<b>257</b>	<b>312</b>	<b>569</b>
Not stated	351	429	780
<b>TOTAL OCTOBER, 2016</b>	<b>19,856</b>	<b>24,313</b>	<b>44,169</b>
<b>TOTAL SEPTEMBER, 2016</b>	<b>14,151</b>	<b>18,614</b>	<b>32,765</b>
<b>TOTAL PERCENT OCTOBER</b>	<b>45.0</b>	<b>55.0</b>	<b>100.0</b>
<b>% CHANGE, SEPTEMBER TO</b>			
<b>OCTOBER 2016</b>	<b>40.3</b>	<b>30.6</b>	<b>34.8</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 6: International Visitors by Nationality and Categorized Age, October 2016**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	237	1,535	150	1,922
British	223	2,896	252	3,371
German	187	3,748	248	4,183
Italian	164	3,462	132	3,758
French	253	1,715	97	2,065
Dutch	54	1,386	69	1,509
Belgium	48	516	26	590
Russian	14	237	1	252
Turkish	3	100	2	105
Polish	4	245	6	255
Ukrainian	23	422	10	455
Czech Republic	21	338	17	376
Spanish	14	851	18	883
Other European	150	2,429	112	2,691
<b>Subtotal</b>	<b>1,395</b>	<b>19,880</b>	<b>1,140</b>	<b>22,415</b>
<b>ASIA</b>				
Japanese	5	107	2	114
Chinese	29	432	10	471
Indian	633	4,752	348	5,733
Israeli	444	4,064	205	4,713
Other Asian	197	2,153	124	2,474
<b>Subtotal</b>	<b>1,308</b>	<b>11,508</b>	<b>689</b>	<b>13,505</b>
<b>AFRICA</b>				
Kenyan	45	864	60	969
South African	101	1,981	97	2,179
Other African	43	1,043	27	1,113
<b>Subtotal</b>	<b>189</b>	<b>3,888</b>	<b>184</b>	<b>4,261</b>
<b>AMERICA</b>				
American	157	1,385	190	1,732
Canadian	24	532	90	646
Other American	4	253	4	261
<b>Subtotal</b>	<b>185</b>	<b>2,170</b>	<b>284</b>	<b>2,639</b>
<b>OCEANIA</b>				
Australian	17	414	31	462
New Zealand	0	89	18	107
<b>Subtotal</b>	<b>17</b>	<b>503</b>	<b>49</b>	<b>569</b>
<b>Not stated</b>	<b>56</b>	<b>682</b>	<b>42</b>	<b>780</b>
<b>TOTAL</b>	<b>3,150</b>	<b>38,631</b>	<b>2,388</b>	<b>44,169</b>
<b>TOTAL PERCENT</b>	<b>7.1</b>	<b>87.5</b>	<b>5.4</b>	<b>100.0</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, October 2016.**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	1,210	831	2,041	4.6	1,210	831	2,041
2	1,695	1,423	3,118	7.1	3,390	2,846	6,236
3	1,258	1,227	2,485	5.6	3,774	3,681	7,455
4	1,161	1,388	2,549	5.8	4,644	5,552	10,196
5	1,120	1,381	2,501	5.7	5,600	6,905	12,505
6	1,827	5,235	7,066	16.0	10,964	31,413	42,395
7	5,844	6,138	11,980	27.1	40,908	42,969	83,859
8	2,189	2,666	4,854	11.0	17,514	21,324	38,835
9	424	543	967	2.2	3,816	4,887	8,703
10	785	933	1,718	3.9	7,850	9,330	17,180
11	292	334	626	1.4	3,212	3,674	6,886
12	319	366	685	1.6	3,828	4,392	8,220
13	195	236	431	1.0	2,535	3,068	5,603
14	542	604	1,146	2.6	7,588	8,456	16,044
15	312	328	640	1.4	4,680	4,920	9,600
16	140	139	279	0.6	2,240	2,224	4,464
17	24	34	58	0.1	408	578	986
18	46	39	85	0.2	828	702	1,530
19	10	18	28	0.1	190	342	532
20	73	62	135	0.3	1,460	1,240	2,700
21	51	66	117	0.3	1,071	1,386	2,457
22	15	16	31	0.1	330	352	682
23	5	11	16	0.0	115	253	368
24	9	11	20	0.0	216	264	480
25	9	8	17	0.0	225	200	425
26	5	8	13	0.0	130	208	338
27	2	4	6	0.0	54	108	162
28	5	9	14	0.0	140	252	392
29	4	11	15	0.0	116	319	435
30	108	102	210	0.5	3,240	3,060	6,300
31+	176	142	318	0.7	5,456	4,402	9,858
<b>Total</b>	<b>19,856</b>	<b>24,313</b>	<b>44,169</b>	<b>100</b>	<b>137,732</b>	<b>170,138</b>	<b>307,867</b>
	<b>Intended Average Length of Stay<sup>2</sup></b>				<b>6.9</b>	<b>7.0</b>	<b>7.0</b>

<sup>2</sup> The average length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, October 2016**

Nationality	October 2015	September 2016	October 2016	% Change, October 2015 to October 2016	% Change, September 2016 to October 2016
Russian	228	226	252	10.5	11.5
Polish	306	272	255	-16.7	-6.3
Ukrainian	77	211	455	490.9	115.6
Chinese	364	406	471	29.4	16.0
Indian	273	1,155	5,733	2,000.0	396.4
Israeli	1,510	2,371	4,713	212.1	98.8
<b>Total</b>	<b>2,758</b>	<b>4,641</b>	<b>11,879</b>	<b>330.7</b>	<b>156.0</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 9: Summary of Visitors by Mode of Travel through entry point, October 2016**

Category	Airport	Seaport	Total
International flight/ Cruise Ship	22,202	0	22,202
Domestic flights/ Sea ferries	9,123	12,844	21,967
<b>Total</b>	<b>31,325</b>	<b>12,844</b>	<b>44,169</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 10 : International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, October 2016**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	2,034	4.6	2,034
2	3,105	7.1	6,210
3	2,461	5.6	7,383
4	2,508	5.7	10,032
5	2,484	5.6	12,420
6	7,085	16.1	42,510
7	11,973	27.2	83,814
8	4,862	11.0	38,892
9	962	2.2	8,658
10	1,710	3.9	17,100
11	621	1.4	6,831
12	681	1.5	8,172
13	427	1.0	5,551
14	1,142	2.6	15,988
15	632	1.4	9,480
16	278	0.6	4,448
17	58	0.1	986
18	85	0.2	1,530
19	28	0.1	532
20	131	0.3	2,620
21	115	0.3	2,415
22	30	0.1	660
23	16	0.0	368
24	20	0.0	480
25	16	0.0	400
26	12	0.0	312
27	6	0.0	162
28	14	0.0	392
29	15	0.0	435
30	205	0.5	6,150
31	305	0.7	9,455
<b>Total</b>	<b>44,021</b>	<b>100.0</b>	<b>306,420</b>
<b>Number of beds available in October</b>			<b>542,252</b>
<b>Bed Occupancy Rate</b>			<b>56.5</b>

**For more clarifications please contact:**

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